



COMPANY
PROFILE



Company Overview

Al Raha Interior is a full-service interior design and decoration firm based in Bangladesh, dedicated to creating elegant, functional, and innovative spaces that reflect the personality and lifestyle of every client. With a strong foundation built on creativity, craftsmanship, and professionalism, Al Raha Interior has established itself as one of the country's most trusted names in the field of interior design.

Since its inception, the company has been driven by a simple yet powerful philosophy — to transform spaces into experiences. From private residences to corporate offices, retail outlets to hospitality establishments, our team of expert designers, architects, and craftsmen work collaboratively to deliver results that combine aesthetic excellence with practical functionality.

Every project we undertake is handled with meticulous attention to detail, ensuring that each element — from concept to completion — meets the highest standards of design, quality, and sustainability. Our client-focused approach, technical expertise, and commitment to innovation have helped us build long-lasting relationships with homeowners, business owners, and corporate entities across Bangladesh.

Vision

To be recognized as one of Bangladesh's most trusted and innovative interior firms, known for transforming spaces through creativity, craftsmanship, and sustainable design practices.

Mission

To create timeless and functional interior environments that enhance the lifestyle and productivity of our clients, while maintaining the highest standards of design, quality, and professionalism.



Message from CEO

Greetings to you!!!

At Al Raha Interior, we believe that every space has a story — a story waiting to be told through design, creativity, and purpose. Since the beginning of our journey, our mission has been to transform ordinary spaces into extraordinary experiences that inspire, comfort, and empower those who live and work within them.

Our success lies not only in our design excellence but also in our deep commitment to understanding our clients' visions. We approach every project with passion, precision, and an unwavering focus on quality. Whether it's a modern residence, a dynamic corporate environment, or a luxurious hospitality space — our goal remains the same: to deliver designs that reflect elegance, functionality, and timeless value.

As we look ahead, Al Raha Interior is committed to embracing innovation, sustainability, and global design trends while staying rooted in our local culture and craftsmanship. We take pride in being part of Bangladesh's growing interior industry and in contributing to spaces that truly make a difference.

On behalf of the entire team, I extend my heartfelt gratitude to our clients, partners, and well-wishers for their trust and continued support. Together, we will keep building inspiring spaces and shaping a more beautiful tomorrow.

Best regards,

Md Abdur Rahim
Chief Executive Officer
Al Raha Interior
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Website: www.alrahainterior.com

Core Values

At Al Raha Interior, our values define who we are, how we work, and what we stand for. They guide every decision, inspire our creativity, and drive our commitment to excellence in every project we undertake. These principles form the foundation of our culture and the cornerstone of our success.



Pushing design boundaries to craft unique, inspiring spaces.



Integrating modern trends and technologies in every project.



Ensuring superior materials, workmanship, and attention to detail.



As a responsible company, we actively promote eco-friendly practices in sourcing and operations, aiming to minimize our environmental impact.



Honesty, transparency, and ethical practices are foundational to our business dealings, helping us build trust with our Buyers, suppliers, and



We believe in working closely with our partners, suppliers, factories and customers to ensure seamless operations and achieve shared success.

With a well-rounded team of experienced professionals and a robust national & global network, Al Raha Interior is positioned to grow its presence in the Interior & Exterior industries, serving clients both locally and globally while maintaining a focus on quality, ethics, and sustainability.



Industry Overview

The interior design and decoration industry in Bangladesh has witnessed strong expansion in recent years. Driven by urbanization, rising disposable incomes, a booming real-estate sector, and evolving lifestyle aspirations, demand for quality interiors—in residential, commercial, corporate and hospitality segments—is rapidly increasing.

Market Size & Growth

Recent reports estimate the domestic interior-decoration and design market (including materials and execution) at about Tk 20,000 crore (≈ US\$2.3 billion) as of 2022.

The same source projects this market to double within the next five years (i.e., around Tk 40,000 crore by ~2027) under current growth trajectories.

For broader home-decor and furnishing segments:

The furniture industry in Bangladesh is estimated at ~US\$1.73 billion in 2023 (per latest reports) with a CAGR of about 9.7% from 2023-28.

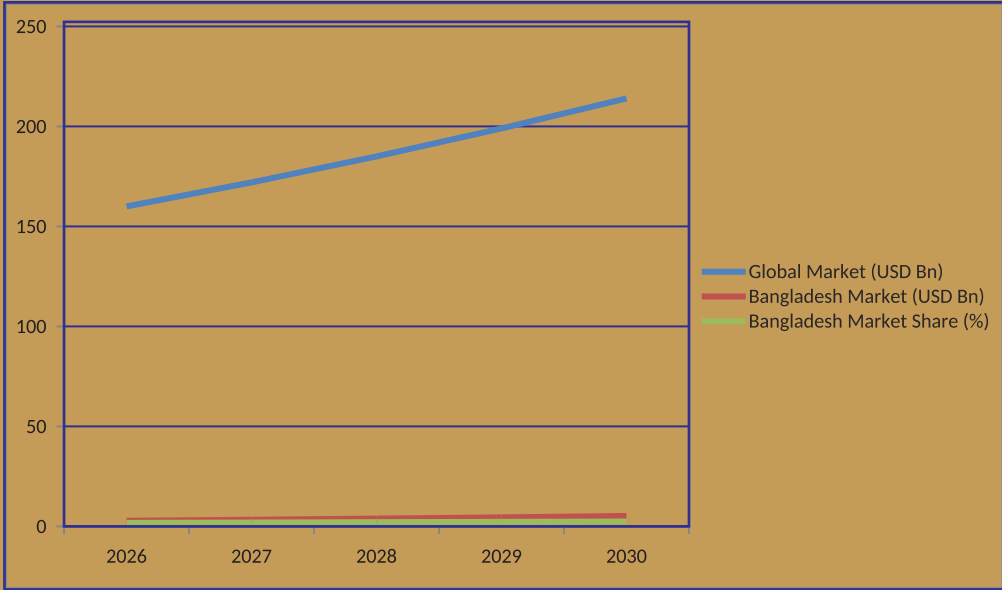
The e-commerce furniture & home-ware market is projected to reach US\$969 million by 2025 in Bangladesh, with a CAGR of ~18% through to 2029.

Implications for Al Raha Interior

Given this backdrop, Al Raha Interior is well-positioned to benefit from the sector’s growth by:

Emphasizing high-quality and differentiated design solutions (to capture the premium segment)

Leveraging end-to-end services (from concept to finishing) to meet client demand for turnkey solutions



OUR PRINCIPAL SERVICES

At Al Raha Interior, we offer a complete range of interior design and decoration services tailored to meet the diverse needs of our clients. From residential to commercial spaces, our solutions combine creativity, functionality, and craftsmanship to deliver environments that inspire. Each project is guided by meticulous attention to detail, innovative design thinking, and a deep understanding of our clients' vision.

01

RESIDENTIAL INTERIOR DESIGN

Transforming houses into personalized, comfortable homes with elegant design concepts and functional space planning.

02

COMMERCIAL & CORPORATE INTERIORS

Creating professional, brand-aligned work environments that enhance productivity and client experience.

03

OFFICE DESIGN & FIT-OUT

Comprehensive office interior solutions including furniture, lighting, partitions, and ergonomic layout.

04

RETAIL & SHOWROOM DESIGN

Designing engaging retail spaces that attract customers and reflect brand identity.

05

FURNITURE DESIGN & MANUFACTURING

Customized furniture crafted with precision, durability, and aesthetic appeal.

06

TURNKEY INTERIOR SOLUTIONS

From concept to completion — we handle design, materials, construction, and installation, ensuring timely delivery and quality assurance.



HOME INTERIOR



HOME INTERIOR



OFFICE INTERIOR



OFFICE INTERIOR



OFFICE INTERIOR



KITCHEN INTERIOR



KITCHEN INTERIOR



HOSPITAL INTERIOR

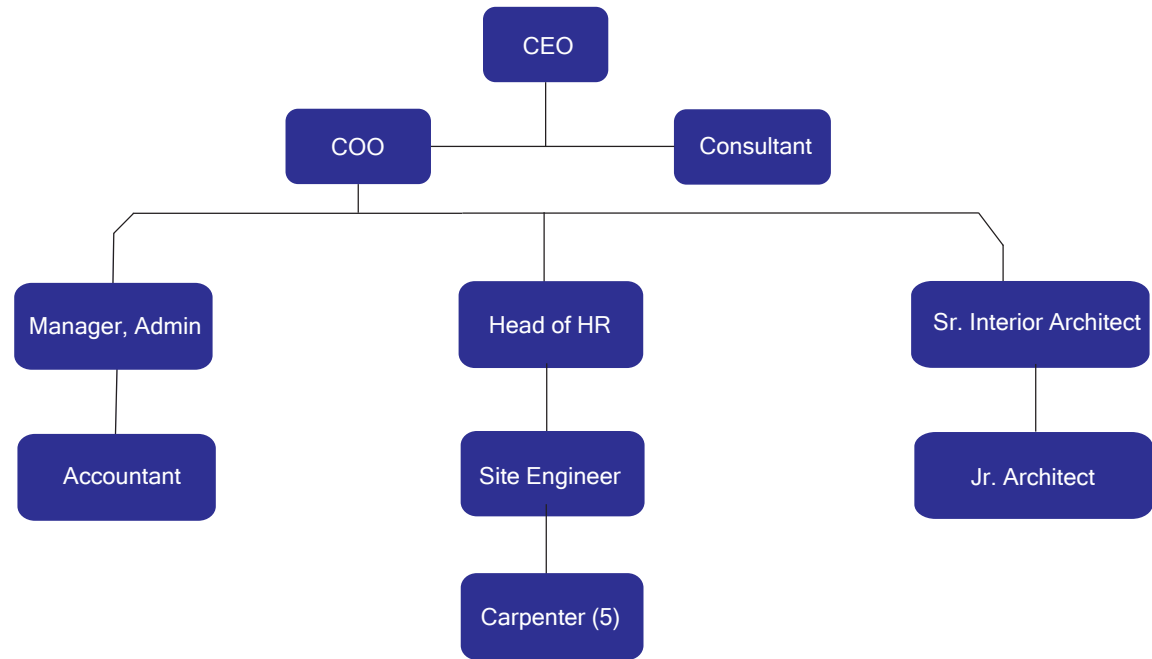


CONVENTION HALL INTERIOR



LEADERSHIP

At Al Raha Interior, leadership is defined by vision, expertise, and integrity. Our management team is composed of experienced professionals who bring together creativity, technical knowledge, and business acumen to guide every project toward success. Under the guidance of our leadership, Al Raha Interior has earned a reputation for excellence in design, quality, and customer satisfaction. Each member of our leadership team believes that innovation and teamwork are the driving forces behind sustainable growth.



We emphasize

1. Visionary Direction:

Setting clear goals and strategies for consistent company growth

2. Client-Centric Focus:

Ensuring every decision adds value to the client experience.

3. People Empowerment:

Building a culture that motivates employees to achieve their best.

4. Ethical Commitment:

Operating with transparency, accountability, and respect for all stakeholders.

Our leaders foster collaboration between designers, engineers, and clients – ensuring every project reflects Al Raha Interior's core values of creativity, quality, and reliability.



Key Clients

Over the years, Al Raha Interior has had the privilege of serving a diverse portfolio of esteemed clients across government, corporate, institutional, and non-profit sectors. Our commitment to quality, creativity, and timely execution has made us a trusted partner for some of the most respected organizations in Bangladesh. We are proud to have delivered successful projects and lasting value to the following key clients:

From high-level conferences and branded merchandise to complex catering and nationwide event rollouts, Al Raha Interior has consistently delivered excellence across industries. Each client engagement is handled with a deep sense of responsibility, professionalism, and innovation.



Why you Choose Us

Choosing Al Raha Interior means partnering with a team that understands design not just as decoration — but as a powerful way to enhance lifestyle, productivity, and brand identity. Our approach combines creativity, precision, and professionalism to deliver interiors that are both beautiful and functional.

1

Design Excellence and Creativity

At Al Raha Interior, design innovation lies at the heart of everything we do. Our designers think beyond conventional styles to craft unique, timeless spaces that reflect your personality, vision, and brand essence.

2

Customized & Client-Centric Approach

We believe that every client is different — and so is every space. From the first consultation to the final handover, we work closely with you to understand your taste, lifestyle, and business goals.

3

Skilled Team of Professionals

Our success is built on the expertise of our talented architects, designers, engineers, and craftsmen. Each team member brings specialized skills and a deep passion for design excellence.

4

Transparency & Communication:

We believe in honest, real-time communication with our clients. You stay updated at every step—no surprises, just solutions.

5

End-to-End Solutions Under One Roof

From concept development and 3D visualization to furniture manufacturing, project execution, and finishing, we handle every stage of your interior project in-house.

6

Sustainability & Compliance:

We work only with socially and environmentally compliant factories. Ethical sourcing is not a trend for us—it's a commitment.

7

On-Time Project Delivery

We understand the importance of deadlines in both residential and commercial projects. Through careful planning, efficient project management, and resource control, we deliver every project on schedule — without compromising on quality or design integrity.

Contact Details



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